

An initiative of:



In partnership with:



REQUEST FOR PROPOSALS.

Background

Yalelo (u)Limited, in partnership with the Private Sector Foundation (PSFU) and Mastercard Foundation's Young Africa Works, is implementing the "Advancing Women and Youth's Entrepreneurs in the Fish Value Chain for wealth creation project.

This intervention aims to create 7,215 decent and fulfilling work opportunities for youth entrepreneurs (70% young women) in different sales channels to avail fresh fish to consumers in the Kampala Metropolitan Area, Wakiso, Mukono, and Jinja.

Yalelo Uganda cordially invites Proposals from duly registered, qualified, and licensed Service providers for **provision of Below The Line Marketing Services:**

Service.

No	Procurement Reference No	Subject for procurement	Period
1	YU-0004	Provision of Below The Line Marketing Services	3-months

Application Process.

Interested Service providers should visit our website www.yalelo.ug for a detailed terms of reference. Proposals should be sent along with company registration documents to procurement@yalelo.ug not later than **Thursday 23rd November 2023**.